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Graduate School of Business and Public Policy (GSBPP)

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October, 2003

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Dean's Corner

Transitions continue to occur among our faculty. This month we bid farewell to Professor Ken Thomas, who retires after eighteen years of service at NPS. Ken is a renowned researcher in areas of empowerment, intrinsic motivation, power in organizations, and stress. He is nationally copied and references to this work will be found in virtually any textbook on management or organizational behavior. Ken's scholarship is representative of the type of strong theoretical and applied research capability that has distinguished NPS.

Ken has written four books and fourteen book chapters. He has served on twenty-two editorial boards and authored nearly one hundred journal articles, technical reports, papers, and conference proceedings. All the while he served the NPS community on various committees, as academic associate and area coordinator, and as an elected member of the Academic Council. He is widely respected for his calm, objective, fair and reasoned approach to controversial issues and difficult problems.

On September 30, the Provost presented Ken with the Navy Meritorious Civilian Service Award in recognition of his many contributions to the Navy and the Naval Postgraduate School.

Our best wishes to Ken (and to Gail) as he enters the next stage of his most accomplished professional life.

Two New Acquisition- Distance Learning Cohorts

Two new-start cohorts have just been launched. The Masters of Science in Program Management (MSPM) and the Masters of Science in Contract Management (MSCM) each commenced a one-week NPS residency period to start the two-year master's programs. Over forty-five students attended the one-week orientation in preparation for VTC and web-enhance delivery of over fifty credit hours for each of the separate degrees. Dean Douglas Brook, Dr. James Suchan, CDR Cory Yoder, Brad Naegle, and many faculty and staff members hosted a party in the tower room to honor the incoming cohorts for their dedication and participation in NPS programs.

The "835" Masters of Science in Contract Management (MSCM) group represents the first cohort established in over two years. The "835-041" cohort, as it will be called, is the largest single MSCM distance learning class established to date. There are twenty-three registered students from five commands, both Navy and Army. Video teleconferencing will take place in six remote locations, including Florida, Virginia, Illinois, New Jersey, and Pennsylvania, and Maryland. In the case of the "835" MSCM

cohort, the Navy and Army partnership allowed more students to attend, due to cost sharing synergies.

CDR Cory Yoder is the Academic Associate for the "835" distance learning MSCM program. **Brad Naegle** is the Academic Associate for the "836" distance learning MSPM program.

Two new EMBA cohorts in San Diego and Norfolk



Two new EMBA cohorts were launched this past month in San Diego and Norfolk with a one-week NPS residency period commencing the 24-month program. Forty-five students attended the orientation, received an overview of courses, and participated in the first course dealing with Managing Teams. The students participated in various team building exercises one of which required a lot of creative thinking in order to build towers from an assortment of objects. The remainder of the program will be taught at the

NPS School of Business & Public Policy primarily through the use of video teleconferencing allowing the students to remain at their command while the Faculty resides in Monterey.

Dean Brook, VADM (Ret) McCarthy, Professor Suchan and many faculty and staff members joined the student in the NPS Tower Room to welcome them to the NPS Graduate School of Business & Public Policy providing the students an opportunity to meet our distinguished faculty and staff in person.



Publications and Presentations

L. R. Jones, "Performance-Based Budget Review and Budget Reform in The US: An Update." International Public Management Network Newsletter 7/3, 2003: 1-6.

Leslie Sekerka and **Frank Barrett** presented their work at the *New Designs in Transformative Cooperation Conference* (September 17-20). The conference was held at the Weatherhead School of Management at Case Western Reserve University in Cleveland, Ohio. The meeting brought academics together to focus on how to elevate human capacity and responsibility in business, toward building a better world. Leslie, in concert with Barbara Fredrickson, presented their work related to positive organizational change. Specifically, how positive emotions broaden and build cooperation in the workplace. Frank presented a paper on cultivating the aesthetics of surrender, wonderment, appreciation, and forgiveness.

Their presentation papers will be edited and serve as contributions to a book, one that represents all of the scholars' contributions to the conference. The goal for the volume is to instill ongoing dialogue, practice, and research around the topic of business as an agent of world benefit.

Journal Article:

William R. Gates and Katsuaki L. Terasawa, "Reconsidering Publicness in Alliance Defense Expenditures: NATO Expansion and Burden Sharing," *Journal of Defense and Peace Economics*, pp. 369-383, October 2003.

Accepted for publication in the *Journal of Applied Psychology* "Work Flow Policy and Within and Between Worker Variability in Performance" **Ken Doerr**, Tali Freed, Terry Mitchell, Chet Schriesheim & Tracy Zhou.

Nancy Roberts was a discussant for the paper "A Comprehensive Model for Electronic Government" by Kuno Schedler and Lucas Summrmatter at the International Public Management Network Program. The theme of this year's program was on "New Technologies to Enhance Public Management Reform."

David R. Henderson presented a paper, "Is Freedom Contagious?" at the Mont Pelerin Society regional meetings in Chattanooga, Tennessee, on September 19, and chaired a session at those meetings on September 21.

David R. Henderson appeared on "On Point," a Public Radio show that is heard in 50 radio markets. It was a one-hour show in which he defended the Bush tax cuts and two others, including Yale economist Robert Shiller, opposed them.

Professional Activities

Larry Jones hosted the annual conference of the International Public Management Network at Asilomar 16-19 September. Scholars from ten nations participated in the workshop portion of the conference. Dr. Michael Barzelay, London School of Economics, delivered the Wagner Chair plenary lecture at the conference on "Visionary Strategic Planning in the U.S. Air Force." The conference theme was "New Technologies to Enable Capacity Building for Public Sector Reform." Larry also presented a paper at the IPMN conference titled, "Organizational Design as Technology for Public Sector Reform."

Mark Eitelberg recently addressed a class of 40 students at Monterey High School regarding America's use of military conscription, national service, and the All-Volunteer Force. This was Mark's second visit to Monterey High this year. (Earlier in the year, he was a guest on KUSP's "Talk of the Bay" show, discussing the same topic. KUSP is a National Public Radio affiliate in Santa Cruz.) In September, Mark spoke at the Navy's Western Region Recruiting Goaling Conference, which convened at the Monterey Plaza Hotel.

As a positive benchmark in augmenting the classroom instruction with demonstrable real-world practitioners, the Advanced Contract Administration class, instructed by Commander **Cory Yoder**, had a special tour of the Trident D-5 Fleet Ballistic Missile program office and production facility in Mountain View, California and the Indian Motorcycle Company in Gilroy, Calif.

International Education

Dave Lamm and **Rodney Matsushima** (SIGS) conducted a two week

contracting course for seventeen students from the Polish Ministry of National Defense (MOD) in Warsaw, Poland during the period 15-26 Sep 2003. Consisting of both military and civil servants, the students examined the full breadth and depth of contracting principles that can be applied as Poland develops a robust procurement structure and educates its acquisition workforce. The course was conducted at the Military University of Technology (MUT) with the idea that MUT will serve as a regional site for Eastern European countries for future acquisition courses. This was the fourth in a sequence of several courses NPS will offer in Poland as an integral part of a five year education plan which resulted from a Blueprint for a National Acquisition Strategy developed jointly by NPS and MOD in 2000."

Awards & Special Recognition

Dennis Mar was inducted into the Hall of Fame of the Association of Computing Machinery's Special Interest Group on University and College Computing in recognition of his many contributions to the organization and its members. The award was presented at the ACM SIGUCCS 2003 Conference in San Antonio, Texas, September 21-24.

Librarian's Corner

I was kept busy the first weeks of the quarter giving library resource briefs to the BPP distance students in the MSPM, MSCM, EMBA and AAP programs. I think they'll all benefit from being aware of what the Library has to offer them, and I appreciate that my presentations are a routine part of the drill for nearly all of the BPP distance programs.

Early this quarter, the Library launched our very first online orientation. I hope you will encourage both your resident and distance students to take advantage of it if they need a "refresher" on using Library resources and services. It is available to NPS users with Blackboard accounts in **Blackboard** (in the **Services** section of the front entry page and in the **Course Catalog**, under **Dudley Knox Library**) and also on the web at <http://library.nps.navy.mil/home/orientlaunch.htm>.

Ann Jacobson
BPP Librarian

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